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Local Attractions Offer Reciprocal Admission to Members in 2017

Portland, OR – December 20, 2016 – Back by popular demand, museums and attractions in the Portland metro area and beyond have teamed up to offer a reciprocal membership program in 2017. Created by members of the Portland Attractions Marketing Alliance (PAMA) in 2015, this special promotion was initiated as a way to show appreciation for each attraction’s loyal members, as well as to highlight the important role that cultural attractions play in the community.

In 2017, members of the Oregon Zoo, World Forestry Center, Oregon Historical Society, Lan Su Chinese Garden, Rice Northwest Museum of Rocks & Minerals, Evergreen Aviation & Space Museum, Washington County Museum, & Deepwood Museum & Gardens will have access to **free admission for up to four people during the months listed below:**

January: [Oregon Zoo](#)

4001 SW Canyon Road
Portland, OR 97221
oregonzoo.org

February: [Oregon Historical Society](#)

1200 SW Park Avenue
Portland, OR 97205
ohs.org

March: [Lan Su Chinese Garden](#)

239 NW Everett Street
Portland, OR 97209
lansugarden.org

April: [Deepwood Museum & Gardens](#)

1116 Mission Street SE
Salem, OR 97302

deepwoodmuseum.org

** Deepwood Museum & Gardens will also honor PAMA members for the reciprocal membership program in the month of December.*

May: [World Forestry Center Discovery Museum](#)

4033 SW Canyon Road
Portland, OR 97221

worldforestry.org

June: [Rice Northwest Museum of Rocks & Minerals](#)

26385 NW Groveland Drive
Hillsboro, OR 97124

ricenorthwestmuseum.org

October: [Evergreen Aviation & Space Museum](#)

500 NE Captain Michael King Smith Way
McMinnville, OR 97128

evergreenmuseum.org

November: [Washington County Museum](#)

120 E Main Street
Hillsboro, OR 97124

washingtoncountymuseum.org

Members must present a valid membership card from one of the participating organizations to receive free admission. Free admission is valid for up to four individuals, regardless of membership level.

About the Portland Attractions Marketing Alliance

The Portland Attractions Marketing Alliance (PAMA) is a professional organization consisting of marketing representatives from major attractions in Portland and beyond the metro area. The group meets on a quarterly basis, and explores partnership opportunities, ideas for cross-promotion, and collaboration with Travel Portland.